

## **JANIS GLOYSTEIN**

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<http://www.creativehotlist.com/j-gloystein>

<http://www.linkedin.com/in/janisgloystein>

### **ONLINE MARKETING DESIGNER**

As an online marketing designer, I have a clean and simple design aesthetic.

I serve a diverse client base—corporations, marketing departments, design studios, online retail advertisers and small businesses.

My tools of choice are Adobe CS4 (Mac or PC), and I am an Adobe Certified Associate in CS3 Dreamweaver and Photoshop. I create standards-compliant websites, and hand-code CSS and XHTML. I specialize in the design and deployment of email marketing campaigns.

### **EXPERIENCE**

2005—2009

#### **Mustard Flower Design**

**Online marketing email campaigns, banner ads, websites, flash, video, print collateral.**

Bio-Rad Laboratories, Hercules, CA

Stacksandstacks.com, Santa Rosa, CA

Outdora.com, Healdsburg, CA

OYA Marketing Group, Los Gatos, CA

PHD Marketing, San Francisco, CA

George P. Johnson, Experiential Marketing, San Francisco, CA

HNTB Corporation, Marketing Department, Oakland, CA

Restoration Hardware, Corte Madera, CA

Brand Engine, Sausalito, CA

O'Reilly Media, Sebastopol, CA

Tajima Creative, Menlo Park, CA

Barclays Global Investors, SF, CA

Staffing Industry Analysts, Los Altos, CA

LWI.com, Santa Clara, CA

MarinExpress, San Rafael, CA

Haggin Marketing, Mill Valley, CA

Heller Ehrman, SF, CA  
CamelBak, Petaluma, CA  
SF Furniture Mart, SF, CA  
Legacy Marketing Group, Petaluma, CA  
Kane & Finkel Healthcare Communications, SF, CA

1995—2005

**Freelance Marketing Designer, Print and Presentations**

Stringletter Publishing  
PhotoTLC  
Homes&Land of the North Bay, Inc.  
Ascend Communications  
Good Guys Stereo  
Cost Plus Imports  
Exodus Communications  
Bechtel Corporation  
Oracle Corporation  
Blue Wave Communications  
Portal Publications  
Safeway  
Chiron Corporation  
Shurtz/Capriotti Design  
Chevron Corporation  
Sybase Corporation  
Computer Images, Australia  
Trinet VCO  
Wells Fargo Bank

October 1985—January 1995

**Bank of America, SF, CA**

Creative Communications Department designer for internal marketing.

1982—January 1990

**Corporate Images, SF, CA**

Designer, corporate ppt presentations for biotech, computer, financial clients.

**EDUCATION**

Web Design Certification, Santa Rosa Junior College, Santa Rosa, CA – May 2009

B.S. Degree in Design, University of California at Davis. Graduated with High Honors.  
Awarded for *Outstanding Achievement in Design* by the A.B.S. Department

## **AWARDS**

“Bay Area Bests Award - Best Special Publication” - Retiree Package for Bank of America

## **REFERENCES**

LinkedIn

[www.linkedin.com/in/janisgloystein](http://www.linkedin.com/in/janisgloystein)

Santa Rosa Junior College

*Linda Hemenway—Instructor, Web Training Program Coordinator*

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Santa Rosa CA 95401

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Institute of Noetic Sciences

*Gregory Atwood—Art Director*

101 San Antonio Road

Petaluma, CA 94952

(707) 779-8219

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Able to commute to SF from North Bay.

Salary requirements or hourly rates are within industry standards.