

JANIS GLOYSTEIN

Email: jgloystein@mustardflowerdesign.com

Portfolio: www.mustardflowerdesign.com

LinkedIn: www.linkedin.com/in/janisgloystein/

Mobile: 707 490.7234

Vancouver, Washington

PROFESSIONAL SUMMARY

Visual Data Specialist and Graphic Design Expert with extensive experience in digital media production and one year of advanced data annotation supporting machine learning models. Expertise in Labelbox, Human-in-the-Loop workflows, rubric development, and AI model training collaboration. Combines 15+ years of professional design experience with high-precision dataset annotation to improve computer vision performance, model accuracy, and visual quality standards.

Recognized for strong visual analysis, attention to detail, guideline compliance, and cross-functional collaboration with engineering and data science teams.

I bring a rare combination of high-level visual design expertise and precision AI data annotation experience. My background in composition, typography, image optimization, and guideline-based production strengthens my ability to evaluate and refine computer vision models with exceptional attention to detail and visual accuracy.

CORE COMPETENCIES

AI & Data Annotation

- Image, Audio & Media Annotation
- Human-in-the-Loop (HITL) Workflows
- Rubric Origination
- A+B Media Labeling and Labelbox
- Model Evaluation & Feedback
- Dataset Quality Assurance
- 97% Precision & Recall Performance

Visual & Technical Expertise

- Adobe Creative Cloud (Photoshop, Illustrator, InDesign)
- Canva and Affinity
- HTML, CSS, WordPress
- Visual Hierarchy & Composition
- Image Retouching & Optimization
- Presentation Design
- Typography & Layout Systems

PROFESSIONAL EXPERIENCE

Senior Domain Expert (Graphic Design)

Mercor Intelligence | Independent Contractor | 2025–Present

- Provide graphic design expertise to improve AI model outputs for a top-tier AI lab
- Evaluate visual datasets and contribute domain-specific feedback to increase model accuracy
- Support model refinement through applied visual communication principles

Data Annotator

Alignerr | 08/2025–Present

- Annotate and label multimodal datasets following strict guidelines and quality standards
- Collaborate with data scientists in training 5 machine learning models achieving 97% precision and recall
- Implement advanced annotation workflows using Labelbox
- Contributed to 3 projects involving Human-in-the-Loop review, rubric development, audio prompts, and media A+B labeling
- Maintained high-volume output while meeting accuracy benchmarks

Outlier | 08/2025–Present

- Labeled and reviewed datasets ensuring high-quality structured outputs
- Applied continuous quality improvements aligned with annotation best practices
- Maintained consistency across evolving project guidelines

MARKETING DESIGN & VISUAL COMMUNICATION EXPERIENCE

Marketing Designer / Production Artist

Freelance & Contract | San Francisco Bay Area | 2005–Present

Designed and produced digital, print, web, and presentation materials across biotech, financial, retail, and e-commerce sectors.

Selected Clients & Engagements Include:

- Biotech and Immunotherapy Firms
- Capital Market Investor Presentations
- Global Retail Product Launches
- Email Marketing Campaigns
- Packaging & Localization Projects

Key Contributions:

- Designed investor presentations and print collateral for capital markets
- Produced marketing materials for biotechnology and immunotherapy companies
- Executed final mechanicals for global product launches (packaging, catalogs, signage, web)
- Coded and deployed HTML email campaigns for global marketing teams
- Retouched and optimized product photography for multi-platform use
- Developed templates and visual systems for scalable brand consistency

Recognized for:

- Accuracy and production efficiency
- Technical execution across print and digital mediums
- Self-directed workflow management
- Strong collaboration within marketing and creative teams

EDUCATION

Bachelor of Science in Design (Cum Laude)

University of California, Davis

Awarded Outstanding Achievement in Design

Web Design & Development Certification

Santa Rosa Junior College

Advisory Committee Member

Digital Media Department, Santa Rosa Junior College (2010–Current)

TECHNICAL TOOLS

Labelbox

Adobe Creative Suite,

Canva, Affinity

HTML, CSS

WordPress

MS Office (Mac & Windows)

ChatGPT

Capcut

Slack